

Math 1324

Section 3.4

Matrix Multiplication

The videos corresponding to this worksheet can be found at

<https://online.math.uh.edu/Math1324/>.

UH students can alternatively view the videos within the Math 1324 textbook.

Example 1: A student is part of an organization that sold candy bars for a fundraiser. The kinds of candy bars the student sold were: chocolate, chocolate almond, and chocolate crisp. The following matrix represents the number of each kind of candy bar the student sold, respectively.

$$A = (44 \quad 67 \quad 59)$$

Each kind of candy bar sold for different prices. The chocolate sold for \$1, the chocolate almond for \$2 and the chocolate crisp for \$1.50. The following matrix represents this information, respectively.

$$B = \begin{pmatrix} 1.00 \\ 2.00 \\ 1.50 \end{pmatrix}$$

Find the total amount of money the student made for the fundraiser.

Example 2: Let

$$A = \begin{pmatrix} -4 & 7 & 9 \\ 10 & -2 & 2 \end{pmatrix}, B = \begin{pmatrix} 8 & 1 \\ 4 & -3 \\ -1 & 5 \end{pmatrix}, \text{ and } C = \begin{pmatrix} -5 & 7 & 0 & -10 \\ 7 & -6 & 1 & 1 \end{pmatrix}.$$

Find, if possible, BA, BC, and CB.

A **square matrix** is a matrix that has the same number of rows as columns.

The **identity matrix** is a square matrix that has 1's along its main diagonal (from the upper left corner to the lower right corner) and 0's elsewhere. Since an identity matrix has the same number of rows as columns, we simply say an identity matrix is of size n .

$$I_n = \begin{bmatrix} 1 & 0 & \dots & 0 \\ \vdots & 1 & \dots & 0 \\ \vdots & \dots & \ddots & \vdots \\ 0 & 0 & \dots & 1 \end{bmatrix}$$

Some examples: $I_2 = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$ is the identity matrix of size 2. $I_3 = \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}$ is the identity matrix of size 3.

Multiplication Properties of Matrices

Let A , B and C be matrices whose products and sums are defined. Also let k be a scalar.

1. Associative Property: $A(BC) = (AB)C$
2. Associative Property: $k(AB) = (kA)B$
3. Distributive Property: $A(B + C) = AB + AC$

In general matrix multiplication is not commutative. However, if A is a square matrix of size n the identity matrix of size n has the following property:

$$AI_n = I_nA = A$$

Example 3: A company manufactures two kinds of calculators, Basic and Scientific. The labor hours needed for each kind of calculator in the Assembly Department and Packaging Department are given by the following matrix.

$$\begin{array}{rcc} & \text{Assembly Dept} & \text{Packaging Dept.} \\ \text{Basic} & 3 & 2 \\ \text{Scientific} & 4 & 3 \end{array} = A$$

The company manufactures the calculators at two plants, one is located in the East Coast and the other in the West Coast. The following matrix gives hourly rates, in dollars, for workers in each department at each location.

$$\begin{array}{rcc} & \text{East Coast} & \text{West Coast} \\ \text{Assembly Dept.} & 10 & 12 \\ \text{Packaging Dept.} & 13 & 14 \end{array} = B$$

Find AB and explain the meaning of each entry.